

## **SDA BOCCONI FOR GROWTH-ADANSONIA ENTREPRENEURS**

**1)ENTREPRENEUR:** Adams Sapeho

**COUNTRY:** Uganda

**COMPANY NAME:** Bamdam Savings Ltd

Bamdam Savings Ltd is a Food and Beverages processing company dealing in 2 kinds of Agricultural products namely; Fruits and Cereals. The company was established in 2013 and currently managed by two directors Mr. Adams Sapeho and Mrs Teddy Sapeho. It is located in Matugga village Wakiso District in central Uganda. We purchase quality organic agricultural produce post harvest. We process and add value to them using simple techniques. Our major agri-products include banana fruits, mangos fruits, passion fruits, millet, cassava and Soya. We process fruits and cereals into ready to consume products. In so doing, we preserve food nutrients and prevent tropical food wastage hence contributing to food security in the region. We process millet and soya grains into flours. The millet flour obtained is fermented and converted into a ready to drink beverage locally known as – Bushera, and the remaining flour is mixed with cassava, and soya, packed and sold as flour for domestic use. In so doing, we extend the usable time of grains through value addition, and prevent their spoilage during bumper harvest seasons hence promoting food security.

**2)ENTREPRENEUR:** John Wainaina

**COUNTRY:** Kenya

**COMPANY NAME:** ALMASI TEEMANE

ALMASI TEEMANE presents a unique range of finger-licking potato products with a surprising range of Africa flavours via the development of new processing techniques. We are a Fresh -Cut processor with an interest in the value addition of farm produce, especial potatoes and later on fresh vegetables, applying novel food processing that replaces the widely used SULPHITES treatment method in the Kenyan market.

NB: Sulphite compounds (e.g. sodium bisulphite, sodium metabisulphite ) were banned for use on fresh fruits and vegetables by FDA of USA.

We deliver relevant and innovative food service menu solutions with consistence performance and operational convenience.

We recognize consumers want food that's convenient, nutritious and delicious - that's the focus of our continuous investment in reformulation of old food products into modern products for the modern savvy Africa consumer.

NB:The daily consumption of processed potato product (mainly French Fries) in the City of Nairobi alone is approxiamately 60 Tonnes.

**3)ENTREPRENEUR:** Tim Bih

**COUNTRY:** Cameroon

**COMPANY NAME:** Butterfly housing Cameroon

Butterfly housing Cameroon is a joint venture of a Cameroon based Construction company (ICON Co. Ltd) and Netherlands based company (Butterfly Housing BV), aiming for the construction and delivery of Sustainable Low – cost Green Houses in Cameroon.

There is a large market for quality affordable houses, but that market is hardly served. There is a great gap between demand and supply. Butterfly Housing Cameroon addresses precisely this GAP market in Cameroon by offering a range of different house types within the same family of design.

The concept of Butterfly Housing is an innovation in the building construction industry. A Butterfly House has three systems that are kept separate in order to organize the delivery process affordably and efficiently: 1) the skeleton or load bearing system, 2) the skin or protective system, 3) the organs or energy system. Its target customers are low to mid – income earners who are in need of affordable, sustainable, quality and beautiful homes.

**4)ENTREPRENEUR:** Cletus Baalongbuoro

**COUNTRY:** Ghana

**COMPANY NAME:** Clean Coal Power

Clean Coal Power is a for-profit social enterprise established in Tamale Ghana, to produce and distribute biomass briquettes (alternative charcoal) made from agricultural and forestry waste, to all who need affordable clean energy for cooking and heating. The company uses simple technology to convert agricultural wastes such as corn cobs, rich husk etc to clean and smoke free affordable briquette as substitute to wood charcoal and fire wood to the Ghana market and beyond. We intend to even sell our briquettes to households that spend on average the equivalent of USD0.56 per day on charcoal and experience health problems from household air pollution caused by cooking with these charcoal and firewood. Our briquettes are found to be 23% cheaper, nearly smokeless, higher energy, and longer lasting than conventional wood charcoal and firewood. The company reduces the annual deforestation rate in Ghana and also minimizes the emission of CO<sub>2</sub> into the atmosphere. It also rid our cities of waste, saves lives from inhaling dangerous smokes from unhealthy cooking fuels and finally creates jobs for the people

At the moment the company has only five permanent staff who are on no salary. The company intends to scale up massively to meet the huge demands it is getting. The company now needs USD120, 000.00 to provide the right machinery and infrastructure needed to meet demand.

**5)ENTREPRENEUR:** Conrad Tankou

**COUNTRY:** Cameroon

**COMPANY NAME:** GIC Space

GIC Space is a social venture that develops and promotes simple cutting edge cost effective healthcare innovations to enable people in the most rural and remote areas to benefit from low cost affordable healthcare. We are leveraging on the high penetration of mobile phones in rural areas in particular to build efficient Telemedicine solutions to reduce the burden of disease and death in the developing world.

**6)ENTREPRENEUR:** Olusola Adeniyi

**COUNTRY:** Nigeria

**COMPANY NAME:** DewFresh Veggies (Oore Ofe Farms)

The business essentially a farming enterprise that cultivates fresh vegetables ,herbs and spices for sale to chain stores and hotels within Lagos.

**7)ENTREPRENEUR:** Ivan Bossa

**COUNTRY:** Uganda

**COMPANY NAME:** The Fundi Vehicle Instant Service

The Fundi Vehicle Instant Service company is a web company and mobile platform for mechanics offering affordable repair, maintenance and breakdown services for vehicles/cars.

It connects vehicle owners/drivers to mechanics in every location around the country. We developed a solution that is supported on the most basic GSM mobile phones that most of mechanics possess. Our solution applies basic API technology that allows a vehicle owner to interact directly with the platform. The vehicle owner simply sends a text via SMS to a designated short code number or directly calling on our designated phone number. Our system can locate, from our registered mechanics, one who is nearest to a client and then connect the two. We have professional and qualified mechanics who are specialized in fixing and solving car breakdown issues. Has your car broken down? Worry not, we are not far from you for help.

**8)ENTREPRENEUR:** Paul Bagu

**COUNTRY:** Uganda

**COMPANY NAME:** Youth Impact

Youth Impact is a youth lead and run social enterprise that works, engages with youths both national and international by advocating for youths to share, showcase and speak out on matters that affect them to ease support from government and different stakeholders, this will be possible through an Online youth newspaper.

The organization also promotes and engages youth implementation on national and international policies like the UNSDG goals, common wealth principles and Uganda youth policies in solving youth problems. Vision- A society of informed and productive youth population

Mission

To engage, stimulate innovation and creativity amongst the youth through sharing information, skills and ideas that work

Other services

Advertisement space and sponsorship on platform

Design and print of graphics works like business cards, posters, flyers banners e.t.c

Design of Tv 3d and 2d commercials

**9)ENTREPRENEUR:** Kyle Brown

**COUNTRY:** Senegal

**COMPANY NAME:** Ping!

The Marbro group is a technology Company with a focus on green technology. The Marbro Group owns Ping! which is an electric cab, and car sharing company, and is our premiere project. We create viable solutions to everyday problems facing Africa. The Marbro Group has one goal: To use technology for the benefit of humanity and the environment. Everything we do will be for the betterment of the world, one way or another. We started our journey in 2015, today, we have our clearest vision on the impact we want to have. This isn't to say that our journey will be without challenges, but we are willing and able to make a difference.

In November 2015, The Marbro Group began studying the viability of the Electric Vehicle (EV) in Africa. Project EVA was created. It is a three-phase introduction of the EV in Africa. Phase 1 establishes awareness through our EV taxi service; Ping! and free-to-use ridesharing service MyPing! Phase 2 exploits EV interest sparked by Ping! through EV sales and the push for government incentives to buy EVs. The third phase of Project EVA oversees the construction of EV charging stations able to charge as quickly as a traditional gas pump.

The Marbro Group continues to diligently work to bring the Electric car to Africa in a meaningful, sustainable way.

**10)ENTREPRENEUR:** Sandra Bushuyu

**COUNTRY:** Uganda

**COMPANY NAME:** Namukaru Agro Farm Limited

Namukaru Agro Farm Limited is a Ugandan based agriculture start-up company focused on oyster mushroom growing (please refer to our blog; <https://growitmushit.wordpress.com> for more details). The female-owned company is one of a kind, registered in August 2015 aiming to provide a range of services in specialized oyster farming that include but are not limited to the following: Growing and Supplying oyster mushrooms, Capacity Building; training youths and women, developing a roster, etcetera.

Namukaru initial research reflected that the world demand for fresh mushroom was valued at 1.1 billion US dollars in 2006, has been growing by 9% annually since 2002 and Uganda's exports ranked 83rd globally in 2006 valued at 1,800,000shs . As such a project of 200 mushroom gardens was piloted proving the venture less space consuming, less labour intensive, highly demanded with a ready market and profitable if done on a large scale. Through the different activities mentioned and intention to engage in the food value chain, Namukaru attests commitment to improving lives through agriculture and working diligently to meet the company objective; to promote food security in the country.

“Improving agriculture, improving lives.”

**11)ENTREPRENEUR:** Melody Kweba

**COUNTRY:** South Africa

**COMPANY NAME:** Letiscore Trading

The core services of the company production of beef cattle, production of goats, production of sheep, vegetable production.

**12)ENTREPRENEUR:** Omolara Adelusi

**COUNTRY:** Nigeria

**COMPANY NAME:** Sheba Lake Resort

Sheba Lake Resort will be located on a newly acquired 3 acres beach front property in the Ibeju-lekki axis of Lagos State, Nigeria offering business and leisure destination. Our location is unique as we have in our environs, the prestigious Lagos Business School, Ibeju-Lekki (The proposed first African Smart City), Dangote Refinery which will be the biggest Oil refinery in Africa and the Lekki Free Trade zone. We are located next to the fastest real estate development corridor in Lagos. We are a unique hospitality company providing a one stop shop where people can hold their events as well as lodge, eat, drink and be entertained. Our facilities includes, a 1000 capacity Event/Conference Centre, 40 room mid-luxury hotel and 10 beach-front Chalets, a high-performance hub which comprises of a gymnasium, mini-football pitch, Lawn tennis court, swimming pool, Squash Court,games room, Restaurant, Bar,Souvenir store and mini Man-made lake. At Sheba Lake Resort our main business idea is to provide a full-sized luxury facility with full service accomodations and ammenities.We intend to provide a place for relaxation and rest. Our Event centre will hold large events like Beach front wedding ceremonies and receptions, corporate events like product launches,conferences, exhibitions and other entertainment events. Corporate clients can hold team building sessions,meetings etc. Our resort will be a great place to have unforgettable and fun-filled memories for our esteemed clients.

**13)ENTREPRENEUR:** Charles Matovu

**COUNTRY:** Uganda

**COMPANY NAME:** AMAC Ltd

AMAC Ltd is a social enterprise / business venture registered with the Uganda Registration Services Bureau. We are based in Kyegegwa Town Council, Rwenzori sub region in Western Uganda engaging in three core businesses including; the design, production and sale of eco-bags as a means of providing alternative packs against non-decomposing polythene bags currently and widely used as packaging solution for retail merchandise. Secondly, we engage in e-commerce where we provide utilities and mobile money payment solutions to rural persons and thirdly we engage in eco-tourism which involves providing accomodation services to tourists and holding performance art through cultural entertainment shows. Subscribers to AMAC Ltd mission (Youth and Women groups Associations) also produce art and craft products that we sell to tourists and other local customers at our stall in Kyegegwa town.

**14)ENTREPRENEUR:** Godwin Ocen

**COUNTRY:** Uganda

**COMPANY NAME:** SawaDrive

SawaDrive is a private company established in Uganda by young techie individual Mr. Ocen Godwin a TEF, SET Africa Entrepreneur and Mr. Adralia Nelson a software engineer to innovate logistics and transport operations in Uganda's Cities and that of East Africa Community. Sawaplo App presented in this business proposal is a business function of SawaDrive founded as a solution in driving logistics operations in busy and traffic congested towns of Uganda and East Africa. The App makes it easier for clients who need their products/goods transported/moved from one location to another to easily locate on GPS available nearby trucks/delivery vehicles, book services and pay for available delivery trucks within their location using their smart phone devices.

It also provides services like professional emergency driver personnel hire services for logistics, dispatch businesses for logistics operation in modern economy.

**15)ENTREPRENEUR:** Fay Dzingwa

**COUNTRY:** South-Africa

**COMPANY NAME:** Prosage

Prosage is a newly formed real estate corporation wholly owned by a black female property professional, Ms. Fay Fezeka Dzingwa for purposes of purchasing distressed residential properties, renovating them and list them as affordable housing for resale and also for renting. The future plan entails purchasing vacant development land, develop affordable housing and then rent or sell the units to potential buyers/tenants.

**16)ENTREPRENEUR:** Rodger Lutalo

**COUNTRY:** Uganda

**COMPANY NAME:** Unitruk Ltd

Incorporated in 2015, Unitruk Ltd is a specialty transportation services provider for over-dimensional cargo (ODC) and heavy cargo transport.

Our business strapline "moving difficult loads to difficult places" summaries it all. Unitruk Ltd specializes in the movement of problematic cargo. The problem could be size or weight.

Unitruk Ltd's target market comprise (i) oil and gas sector; and (ii) construction industry in Uganda and neighboring East African countries.

Effective 2018 massive investments are planned within Uganda's oil and gas industry estimated at approximately \$20 billion. The planned investments will create a transportation and logistical challenge in the movement of tons of machinery and inputs needed for the construction of a crude export pipeline, an oil refinery and other key attendant infrastructures.

In the construction sector, Uganda government has allocated US\$8.3 billion in the 2017/2018 financial year towards infrastructural projects of roads, power dams, airports and the standard gauge railway.

In an environment of a Local Content Act that will encourage and ring-fence transportation services provision to only local companies, there is a significant lack of indigenous companies to service the above key sectors. Unitruk Ltd is leveraging over seven (7) year's professional experience in the management of another specialty transportation business to position itself to become a dominate player in the transport of oversize and heavy cargo.

**17)ENTREPRENEUR:** Jibe Ologeh

**COUNTRY:** Nigeria

**COMPANY NAME:** JYB TV Channel 361 on Startimes

JYB TV is a 24/7 indigenous kids and family entertainment channel. We produce and broadcasts content on our station as well as other terrestrial platforms. We also transmit content from external and independent content producers.

Its core products include its flagship content; Morning Talks (Family morning show), Chat Table (Talk show for young women), Health Monitor (Family health show), My Tomorrow Drama series (Family drama series), Young Scholars (Kids entertainment).