



Gianmario Verona

is Full Professor of Management at Bocconi University, where he holds the TIM (Telecom Italia Mobile) Chair in Market Innovation.

Since 2014 he has been Dean of the Faculty. Before taking on this role he was Director of the full time MBA (Master in Business Administration), between 2011 and 2013, and Director of the Ph.D. in Business Administration, between 2008 and 2010.

From 2007 until 2013 he was “Winter Term” Visiting Professor at the Tuck School of Business at Dartmouth College and in 1997-1998 he was a Visiting Scholar at the Sloan School of Management at the Massachusetts Institute of Technology (MIT).

He is currently one of the five co-editors of *Strategic Organization* and a member of the editorial boards of *Strategic Management Journal* and *Journal of Management*. Between 2008 and 2010, he was an elected member of the division “Competitive Strategy” of the Strategic Management Society (the leading academic Strategic Management association), for which he received an award for excellence in service. He is deputy editor of SDA Bocconi’s review *Economia & Management*.

He researches and teaches topics related to the strategic management of technology and innovation at University, MBA, Executive and PhD levels. He has published in the leading management journals (*The Academy of Management Review*, *The Academy of Management Journal*, *Organization Science*, and *Strategic Management Journal*) and is the author and co-author of several publications, including the book *Collaborating with Customers to Innovate* (Edward Elgar Publishing). He is also a contributor to practitioners’ journals such as the *MIT Sloan Management Review* and *California Management Review*.

Born in Milan in 1970, Gianmario Verona obtained a Bachelor in Business Administration in 1993 and a Ph.D. in Business Administration in 1999, both from Bocconi University.